



WEDC En Español Talleres para Latinos Empresarios 2010

Thursday, March 18, 2010

'Secrets to Internet Networking for Your Business:

Learn how Internet networking sites can enhance your business presence'

'Secretos para Redes de Internet para su Empresa:

Aprenda cómo los sitios de redes de Internet pueden mejorar su presencia comercial'

How to determine which websites and Internet networking tools make the most sense when marketing your business.

Speaker: Fannie Lansch, President, QueTuBuscas.com and the Hispanic Chamber of Westchester

Time: 6-8pm

Location: Conference Room – 1133 Westchester Avenue

Thursday, May 20, 2010

'Marketing and Your Customer'

'El Mercado y Su Cliente'

How to best market your services and products while positioning your business in today's new Marketplace economy.

Speaker: Olga Luz Tirado, President, Luz Tirada Communications, Inc.

Time: 6-8pm

Location: Conference Room – 1133 Westchester Avenue

Thursday, July 22, 2010

'Hands on Tools to Increase your Financial Gains'

'Las Manos en Herramientas para Aumentar sus Ganancias Financieras'

The tools to assist Latina entrepreneurs in achieving financial success by establishing efficient internal and external business mechanisms.

Speaker: Accion, IRS

Time: 6-8 pm

Location: Conference Room – 1133 Westchester Avenue

Thursday, September 23, 2010

'Peer Support and Mentoring'

'Apoyo y la Tutoria'

Energizing your peer experiences as Latina entrepreneurs and maximizing your bottom line by avoiding common mistakes.

Panelists: Clara Tavarez, Flor Cabello, Luz Moctesuma - Moderator

Time: 6-8 pm

Location: Conference Room – 1133 Westchester Avenue

Thursday, October 21, 2010

'Latina Entrepreneurs in the New Economy'

'Las Empresarias Latinas en la Nueva Economia'

Speaker: Lillian Rodriguez Lopez, President, Hispanic Federation

'Business Expo and Breakfast Event'

Location: to be announced